

adaptive
sports usa



JUNIOR NATIONALS

2019

mi
EXPLORE
MINNESOTA

EDEN PRAIRIE, MN

EMPOWERING
ATHLETES
SINCE 1956.



ANNUAL
JUNIOR
NATIONALS

SPONSORSHIP
OPPORTUNITIES

July 13-19, 2019



ABOUT JUNIOR NATIONALS

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Junior Nationals is the largest longstanding annual multi-sport event for youth with a physical disability and/or visual impairment in the United States. The week-long national sport championship event is open to young athletes through the age of 22.

Sports include archery, powerlifting, swimming, table tennis and track and field. Exhibition sports are also featured and educational and social opportunities are provided for athletes, parents, coaches, and officials during the week. Junior Nationals is an avenue for young athletes to showcase their abilities through sport. The event is a platform to promote physical activity and independence. Athletes often experience heightened socialization, self-esteem and confidence and develop self-discipline and focus while training for and participating in the event. Additionally, the Junior Nationals can serve as a pipeline to international competition and the Paralympic Games.

HISTORY OF JUNIOR NATIONALS

Junior Nationals began in 1984 with three sanctioned events for wheelchair athlete's ages 7 to 19, and has grown over the years and now serves over 200 athletes annually with spinal cord injuries, cerebral palsy, visual impairment, amputations, dwarfism, limb deficiencies, and other congenital abnormalities. Participants hail from across the United States. The event has served over 5,000 youth since its inception and has helped family members and the broader community appreciate the possibilities that are opened up for these athletes as they showcase their athletic ability, hard work and determination. Junior Nationals is contested in a different city each summer.

LEARN MORE

Visit junionationals.adaptivesportsusa.org to learn more about the event, Local Organizing Committee and host city.



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CONTRIBUTION & BENEFITS

WHY ADAPTIVE SPORTS USA?

The Centers for disease Control estimate that there are nearly one million young people under the age of 22 in the United States with a physical disability. Within this population of young people, the CDC has found that youth with disabilities are twice as likely as their peers to be inactive and sedentary in their lifestyles, mainly due to the lack of equal opportunity.

Among this population, there is a 40% higher incidence of childhood obesity, diabetes and other critical health issues attributable to lack of opportunity to engage in active lifestyles.

Participation in recreational and competitive sports for athletes with disabilities has been shown to be a strong indicator of future success in education, career and life. Adaptive Sports USA has been at the forefront of providing those opportunities for over 60 years!

Adaptive Sports USA is a 501 c 3 nonprofit organization and national leader in adaptive sport. Since 1956, Adaptive Sports USA has been a gateway to regional, national and international competitions across the multi-sport landscape.

By encouraging mind and body development through sport, we empower athletes with a disability.

HOW TO GET INVOLVED?

We invite you to make an impact through a sponsorship pledge. For more information about this and other sponsor and partner opportunities, please contact Executive Director Susan Rossi, at director@adaptivesportsusa.org or 719-439-3823. For the most up-to date information on programs and events, visit www.adaptivesportsusa.org.



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HOW WILL YOUR CONTRIBUTION MAKE AN IMPACT?

A contribution to the Adaptive Sports USA Junior Nationals will enhance the quality of the experience for athletes and help offset the cost of developing, planning, promoting and coordinating the event, which exceeds \$200,000. Your support will transform lives and help make the event a reality for athletes like Cheri Blauwet. *Cheri Blauwet sustained a spinal cord injury in a farming accident at the age of 16 months near her home in a small Iowa town. It wasn't until 8th grade that she discovered sports. She attended Junior Nationals and as a result learned how to travel independently and began to be her own person. Slowly but surely, she gained confidence, strength and agility. She went to three Paralympic Games, winning seven Paralympic medals and multiple international marathons. She is now a successful businesswoman, doctor, and mother and heavily involved in advocacy around adaptive sport.*

“Adaptive sports absolutely changed my life and shaped me into the person I am today. Looking to the future – we need to ensure that all young people with disabilities have these opportunities for growth and discovery.”

– Dr. Cheri Blauwet, Paralympian

YOUR BENEFITS FROM ADAPTIVE SPORTS USA'S JUNIOR NATIONALS

- Heightened visibility of your company from exposure through Adaptive Sports USA social media platforms
- The opportunity to reach and educate a new population
- Community engagement
- Collaboration with other companies and organizations
- Entertainment for business associates, staff and VIPs
- Staff (and their family) involvement in a worthwhile event with opportunities for team-building, morale boosting and giving back
- The ability to differentiate your company from competitors
- A visible commitment to individuals with disabilities, while serving the target population



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FRIENDS, VENDORS & GOOD WILL SPONSORS



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FRIENDS OF JUNIOR NATIONALS VENDORS & GOOD WILL LEVELS

FRIENDS OF JUNIOR NATIONALS

\$1,000-\$2,499

- Name on the Junior Nationals website
- Opportunity to provide collateral material and branded giveaways at registration (300 pieces) or agreed upon times throughout Junior Nationals
- Opportunity to have an email sign up list out at participating events
- Banner opportunity at main Junior Nationals venue
- Opportunity for employees and their family members to participate on a community level by volunteering at Junior Nationals
- Sponsor mentioned in Annual Report
- Name in the event program

VENDOR – \$500 PER DAY, PER EVENT, ON-SITE

- Six-foot table and two chairs at desired venue or during the “Vendor Fair” to demonstrate or display products or services
- Opportunity to provide collateral material and branded giveaways at registration (300 pieces)
- Name in the event program

GOOD WILL - IN-KIND SUPPORT

- Name in the event program



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IN KIND SPONSORSHIP OPPORTUNITIES

HOW YOU CAN HELP

(Value applied toward sponsorship levels)

1. Donation of Apparel for Athletes, Officials, Classifiers, & Volunteers
 - a. Polo Shirts
 - b. Tee Shirts
 - c. Performance Shirts
 - d. Baseball Style Hats
 - e. Panama Style Hats (Officials)
2. Donation of Video Services
 - a. Videotaping
 - b. Post Production
3. Donation of Photography services
4. Donation of Website Development/Maintenance
5. Donation/Loan of Office Supplies/Equipment
 - a. Loaned Copy Machines
 - b. Donated Reams of Copy Paper
 - c. Donated Office Supplies
6. Donated Signage/Banners
7. Printed Programming/Flyers
8. Loan of Logistical Equipment
9. Loaned Golf Carts/Gators
10. Loaned Folding Chairs/Tables
11. Loaned Vans/Vehicles for Transportation of Officials, UHaul, POD or storage traile.
12. Donation of Meals for Lunches, etc.
 - a. Box lunches or sandwiches to be served at venues
 - b. Beverages to include bottled water, sport drinks, soft drinks
 - c. Eating utensils, table cloths, napkins
 - d. Ice
13. Donation for Volunteer/Release Time of Key Personnel
14. Doctor's/RN's/Paramedics/EMT's
15. Athletic Trainer
16. Civic Organizations providing Supper Party's for Participants - BratFest/Chicken Broiler/Burger Grill
17. Donation of Air Miles for Worthy Athletes
18. DJ and Emcee
19. Awards
20. Large tents for staging and athlete/spectator shade



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GENERAL SPONSORSHIP PLEDGE OR IN KIND

Sponsorship Opportunity: _____

Sponsorship Amount: \$ _____

Sponsorship Level: _____

Contact Information

COMPANY: _____

REPRESENTATIVE NAME: _____

TITLE: _____

EMAIL: _____

PRIMARY PHONE: _____

COMPANY ADDRESS: _____

COMPANY CITY, STATE, ZIP CODE: _____

WEBSITE ADDRESS: _____

FACEBOOK ADDRESS: _____

NOTES: _____

PLEASE NOTE

To allow enough time to recognize your generous support, the completed form as well as a black and white and color high resolution logo must be received by May 15, 2019. We cannot guarantee that logos will be included on any material if is sponsorship commitment is not made prior to May 15, 2019.

PAYMENT OPTIONS

By check: Adaptive Sports USA: 15129 Lesley Ln., Eden Prairie, MN 55346

By credit card: Please call 720-412-7979 (a processing fee will be assessed).

All donations are tax deductible to the extent provided by law.

QUESTIONS: 952-738-2820 OR MNJuniorNatl@gmail.com



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